

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000036

File #: 22-005658

Application for: Public Event

Organization name: Natasha Baptiste

Description: A family friendly and dog friendly block party where neighbors can socialize, share food, play games, and create warm memories.

Date(s): June 25, 2022

Setup starts at (time): 9am

Cleanup after the event ends at (time): 7pm

Entertainment: Family friendly music, community potluck, dog parade, bubble bonanza, simple games (e.g., bean bag toss, neighbor bingo, marshmallow golf), access to play items (e.g., hula hoops, jump ropes, assortment of balls, giant Jenga, etc), coordinated dancing/movement activities (e.g., freeze dance, musical chairs), water games, planting wildflower seeds, face painting, and live performances pending volunteers (e.g., local stand up comics, dancers, and musicians).

Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 25

Attendee fees or suggested donations: No fees to access the event. Suggested donation of \$5 to \$15 at the event. The primary organizer will cover the event's initial budget and create a GoFundMe for those who wish to contribute before the event. This contribution will help to offset the costs accrued by the primary organizer. Anything in excess of that initial investment will be reinvested into the community (e.g., to fund a future party/community picnic/etc) or donated to a local charity.

Social or cultural benefits:

The social benefit is that neighbors will have a chance to spend time with each other and, in some cases, meet for the very first time. Neighborhood children will be able to play with each other under close supervision. Lasting friendships can be made. The cultural benefit is that, by sharing food and volunteering to be a part of the festivities, neighbors can share a part of their unique cultures. In my apartment alone we have people from Germany, Italy, Mexico, and Haiti. As I write this, there is a large Cape Verdean family to my right and a family from El Salvador to my left. There is great diversity in this small area of Pearl Street. We can bring that diversity to the streets and have a great time sharing our respective cultures.

Event Contact: Natasha Baptiste

Event name: Pearl Street Block Party

Location: Pearl Street from Florence Street to Pinckney Street.

Rain date(s): June 26, 2022

Event starts at (time): 12pm

Event ends at (time): 5pm

Temporary Structures: None.

Total people attending: 100

Total Somerville residents attending: 75

What is your budget for this event: \$1500

Financial benefits:

Somerville businesses who wish to be involved in this event will receive more than just free advertisement. If the event is as joyful as I hope it will be, it is just the sort of positive memory that can create valuable brand loyalty. It is also a great opportunity to put a friendly face to individual businesses, meet members of the local community, inform them of your business offerings, network, and meet potential collaborators.

Event Contact Phone: 857-336-6568

Event Information

Open to the public?

Yes/No

No

Food served?

Yes

If yes, Describe

We will have a potluck. Each home may bring one or more dish(es). We will coordinate event volunteers to

distribute servings of food and maintain cleanliness.

Caterer used? No
Alcohol served? No
Grill/open-flame device used? No
Streets blocked? Yes
Sidewalks blocked? Yes

Pearl Street from Florence Street to Pinckney Street.
Pearl Street from Florence Street to Pinckney Street.

Arrangements:

Police Detail: No
Parking (for Attendees)? No
Restrooms? No

We will inform residents of the bathroom policy which is, essentially, to use your own bathroom and have your invited guests use your bathroom. As this event is not open to the public the only attendees should be local residents. Therefore, each resident should plan to utilize their own personal restroom(s). That said, should any block party attendee need a restroom and it is an emergency the main event organizer may chose to permit restroom use at their residence.

Liability Insurance? No
Will any public parks be used? No
Has the event occurred in the last two years? No

Approval Conditions:

Approved By:

CS Mayor, Approved
Kevin Roche, Approved
Dennis Sullivan, Approved
CS Traffic and Parking, Approved
Sean Sylvester, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved