

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000108

File #: 18-009460

**Application for:** Public Event

**Organization name:** Becky Michelson

**Description:** How many people are actually prepared to weather a major storm, create an emergency plan, and dodge zombies? In the Zombie Disaster Preparedness Game, teams of 4-6 players race to complete skill-building and playful challenges while capturing zombies. The game occurs within a 10 block walking radius, sprinkled with a dozen thematic stations. Challenges include: correctly practicing CPR, successfully operating a HAM radio, and swiftly pelting zombie cutouts with nerf guns. In between challenges, players can earn bonus points with trivia questions about disaster preparedness and by making creative contributions like dance videos. The 1.5 hours of game play culminates in an awards ceremony and Thriller dance routine by the zombies- at the site where we are applying for the permit. The game is meant to be played by 100 people with about one dozen supporting nonprofits or community leads who offer competitive activities at stations.

**Date(s):** September 15, 2018

**Setup starts at (time):** 2pm

**Cleanup after the event ends at (time):** 4:30pm

**Attendees:**

Max attendance at one time: 100

Maximum attendees accommodated: 100

**Attendee fees or suggested donations:** Free

**Social or cultural benefits:**

Unfortunately, topics like disaster preparedness are often difficult to grapple with meaningfully. People should be prepared for disasters, but they often don't have a chance to practice those skills in a useful way. By baking the learning elements of disaster preparedness into a free and public game, we have an opportunity to shift this topic from one of catastrophe to connection. Dealing with disasters by sharing resources and helping neighbors is ultimately a relational experience. Playing a public game that prepares us for a disaster helps us discover the community resources around us.

**Event Contact:** Becky Michelson

**Event name:** The Zombie Apocalypse Game

**Location:** 141 ORCHARD ST We are hoping to do the finale of this public game in the area outside of the Somerville Media Center in Union Square Plaza, typically where the farmer's market happens.

**Rain date(s):** September 16, 2018

**Event starts at (time):** 2:30pm

**Event ends at (time):** 3:30pm

Total people attending: 100

Total Somerville residents attending: 100

**What is your budget for this event:** \$1700

**Financial benefits:**

The influx of participants can boost local business

**Event Contact Phone:** (415) 994-4763

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Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	

Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	There will be insurance available via the Somerville Arts Council
Will any public parks be used?	Yes	Union Square Plaza
Has the event occurred in the last two years?	No	

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Scott Whalen, Approved**

**CS Traffic and Parking, Approved**

**Christine Morin, Approved**

**John J. Long, Approved**

2/12/2018

Rebecca Michelson  
141 Orchard St  
Somerville MA 02144

Dear Rebecca Michelson,

This letter serves as official notice that your **Interrelated Media Project** grant application #30033-LCC018 has been approved by the Somerville Arts Council in the amount of **\$1,700**. Congratulations! All of us at the Arts Council look forward to seeing your work and appreciate your contribution to the cultural life of Somerville.

This year the Arts Council had \$61,035 to allocate to 110 grant applicants requesting a total of \$217,180. A total of 57 applicants received funding in support of a diverse range of projects, fellowships and educational programs. Though the Council tried to fund as many projects as possible, in many cases we could only award partial funding. We hope that our support will enable applicants to raise matching funds; however, we recognize that some applicants may have to scale down their original proposals. If you are planning to do so, you must request approval from the Arts Council in advance. If you feel that you cannot complete your project with reduced funding and do not wish to accept the grant, please notify us as soon as possible.

It is critical that the public officials understand the impact of arts funding. Your project is a concrete example. We urge you to send press releases, email announcements if you are conducting a project, to the local Somerville papers and other appropriate area media. In addition enclosed are the current email addresses of the Board of Aldermen, Mayor, and Arts Council members.

**Please note that all grant recipients are required by the state to acknowledge their grant to the public.** This can be done through posters/postcards, advertisements, press releases, or signage at any exhibitions/performances of your work. You must include on any printed materials the MCC and Somerville Arts Council logos and/or the following statement: "This program is supported in part by the Somerville Arts Council, a local agency supported by the Massachusetts Cultural Council." You may download a logo from our website; if you need a hard copy please contact us.

Grant money is paid in the form of a reimbursement of your expenses relating to your project. Please read the enclosed memo ("How do I get my money?") as a reference when submitting paperwork. If you have any questions, you should call at the Arts Council office before spending money on your project or requesting funds.

Congratulations once again on your award. With best regards,

Gregory Jenkins

Executive Director

*Comments and/or Restrictions (if any) from the panel:*