

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL15-000025**  
**File #: 14-006375**

**Organization name:** TAZA CHOCOLATE

**Description:** An afternoon celebration bringing together food, drink, and music to celebrate a Mexican tradition with a Taza twist.

**Date(s):** Saturday, October 31, 2015

**Setup starts at (time):** 10AM

**Cleanup after the event ends at (time):** 7PM

**Attendees:**

Max attendance at one time: 300

Maximum attendees accommodated: 1000

**Attendee fees or suggested donations:** Free to attend, food for sale

**Social or cultural benefits:**

The Day of the dead is a Mexican cultural celebration timed to coincide with Halloween and All Saints Day. With Somerville's ethnically and culturally diverse growing population, this is a great way to shine a light on some traditions that inspire what we do here at Taza. It also provides a safer daytime alternative for families who would be trick or treating.

**City Contact:**

**Organization mailing address:**

Taza Chocolate  
561 Windsor Street  
Somerville, MA 02143

**Event name:** 5th Annual Dia de los Muertos Celebration at Taza Chocolate

**Location:** 561 WINDSOR ST 561 Windsor Street

**Rain date(s):** Sunday, November 1, 2015

**Event starts at (time):** 1PM

**Event ends at (time):** 5PM

Total people attending: 1000

Total Somerville residents attending: 1000

**What is your budget for this event:** \$3000

**Financial benefits:**

As always with our events, we strive to partner with local food and drink purveyors staying as close as we can to Somerville and the Boston area. This event brings people to an otherwise desolate part of Somerville.

**Contact person:**

Suhayl Ramirez  
Telephone: 6176230804  
Email: suhayl@tazachocolate.com

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Event Information	Yes/No	If yes, Describe
Food served?	Yes	Local food trucks
Alcohol served?	Yes	Wine and Malt Beverages
Grill/open-flame device used?	No	
Streets blocked?	Yes	Windsor Place between Windsor Street and Columbia Street
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	Yes	At least 2 police details
Parking (for Attendees)?	Yes	Free parking on premise
Restrooms?	Yes	on premise
Liability Insurance?	Yes	All attendees covered by Taza Chocolate Liability Insurance
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Saturday November 1, 2014 Saturday November 2, 2013 Sunday, October 28, 2012
Alcohol License?	Yes	Temporary Permit for the distribution of alcoholic beverages

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Complete

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** CS Police, Police, Approved

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** CS Fire, Fire, Approved with Conditions

**Reviewer:** Ben Lipham, ISD Health, Approved with Conditions

1. All food vendors must apply for a temporary permit. The only exception to that rule are mobile vendors with a Somerville Mobile Food License.

**Reviewer:** Jenneen Pagliaro, City Clerk, Complete

**Reviewer:** John J. Long, City Clerk, Complete

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